

A Bear Hug for Your Workfront Investment

A Managed Services program designed for you

Add a solution expert to your agency or in-house marketing team. A knowledgeable, trained, certified consultant is just a phone call, email or click away—all for a fraction of the cost of an FTE.

Zee Jay Digital is known for providing consulting and technology implementation and integration services to enterprise marketing organizations and agencies. The Zee Jay team also offers ongoing support services to help clients optimize Workfront and Workfront Fusion implementations over time.



Adobe Workfront users - large and small - count on Zee Jay for Managed Services in 6 key areas:

SOLUTION SERVICES	TRAINING / ENABLEMENT	USER ADOPTION SERVICES
<ul style="list-style-type: none"> New solution consultation/design New functionality build-outs Existing solution enhancements 	<ul style="list-style-type: none"> New hire basic or custom training Live (remote) or recorded sessions Custom training based on materials initially used 	<ul style="list-style-type: none"> Usage measurement Consultation on solution usability User surveys
GENERAL SUPPORT SERVICES	MARKETING OPERATIONS	SYSTEM MAINTENANCE
<ul style="list-style-type: none"> Ad hoc Q&A Best-practice advisement System administrator enablement/support 	<ul style="list-style-type: none"> New/existing workflow and project management solutions Asset/annotation support Financial closeouts, fiscal year set-up 	<ul style="list-style-type: none"> Add/delete users and reset passwords Data and configuration hygiene

Companies Who Count on Zee Jay Managed Services:



Tony Sanders, Senior Director, Americas Partner Sales at Adobe, supports Zee Jay's foray into managed services:



"Our organization shares Zee Jay's commitment to helping Adobe Workfront customers get the most value out of their work management investment. A commitment to continuous improvement enables our shared clients to win in the market."

What Zee Jay's Managed Services Clients Have to Say:

"ZJD is amazingly responsive and knowledgeable—our teams are completely in-sync."

**Marketing Operations Manager
Project Lead** U.S. Grocery Chain

"Zee Jay Managed Services let us access a range of resources—at a fraction of the cost of an FTE."

IT Lead
US Visual Experience Agency

"Zee Jay Digital provides ongoing care and feedback we need to maximize value."

Marketing Operations Manager
Leading Gaming Company

"We got the most out of our Workfront investment with Zee Jay."

Head of PMO
Global Engineering Firm

For more information, visit www.zeejaydigital.com

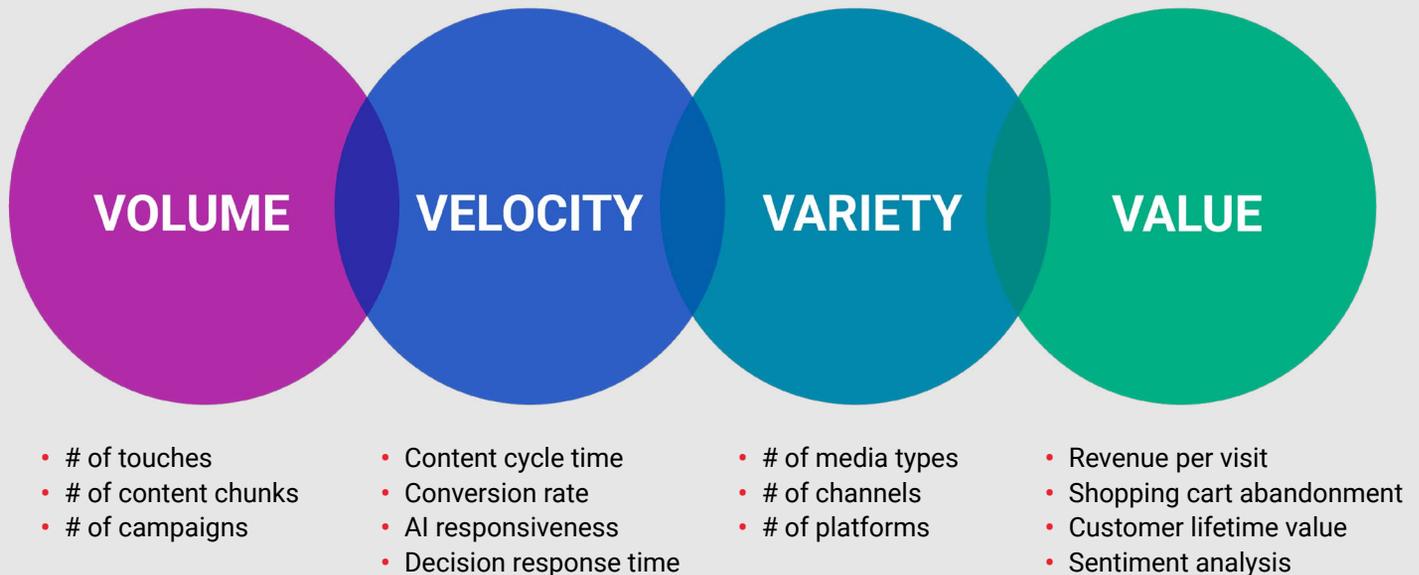
Close the Loop

Zee Jay's Managed Services for Adobe Workfront help clients overcome early obstacles, increase user adoption, and build out new functionality. Ultimately, the goal is to achieve ongoing incremental change management through education, best-practice advisement, and enablement. A range of managed services, flexible terms, and application expertise are hallmarks of this offering.

ZEE JAY MANAGED SERVICES IMPACT KEY INVESTMENT DRIVERS

When the right solution and ongoing support is in place, **Volume**, **Velocity**, **Variety** and **Value** soar.

Zee Jay uses the four Vs to measure—and improve—your marketing efficiency and effectiveness over time.



Break down silos, connect your content supply chain, transform work.

Agencies count on Zee Jay Digital to help them stand-out in a competitive world. Zee Jay is a gold Adobe Solution Partner, one of only four partners on the globe that's achieved Adobe Workfront's Specialized status—and a 2X Adobe Workfront Partner of the Year. The boutique digital ops consultancy has led 100s of Adobe Workfront implementations and 1,000+ integrations using Workfront Fusion. More than 97% of clients say they'll use Zee Jay again and again.

For more information, visit www.zeejaydigital.com