

# A Bear Hug for Your Workfront Investment

*A Managed Services program designed for you*

**Add a solution expert to your agency or in-house marketing team.**  
A knowledgeable, trained, certified consultant is just a phone call, email or click away—all for a fraction of the cost of an FTE.

Zee Jay Digital is known for providing consulting and technology implementation and integration services to enterprise marketing organizations and agencies. The Zee Jay team also offers ongoing support services to help clients optimize Workfront and Workfront Fusion implementations over time.



**MANAGED SERVICES**  
for Adobe Workfront®

**Adobe Workfront users - large and small - count on Zee Jay for Managed Services in 6 key areas:**

| SOLUTION SERVICES  | TRAINING / ENABLEMENT   | USER ADOPTION SERVICES  |
|--|---|---|
| New solution consultation/design<br>New functionality build-outs<br>Existing solution enhancements | New hire basic or custom training<br>Live (remote) or recorded sessions<br>Custom training based on materials initially used  | Usage measurement<br>Consultation on solution usability<br>User surveys |
| GENERAL SUPPORT SERVICES   | MARKETING OPERATIONS  | SYSTEM MAINTENANCE  |
| Ad hoc Q&A<br>Best-practice advisement<br>System administrator enablement/support                  | New/existing workflow and project management solutions<br>Asset/annotation support<br>Financial closeouts, fiscal year set-up | Add/delete users and reset passwords<br>Data and configuration hygiene  |

**Companies Who Count on Zee Jay Managed Services:**



## Tony Sanders, Senior Director, Americas Partner Sales at Adobe, supports Zee Jay's foray into managed services:



***"Our organization shares Zee Jay's commitment to helping Adobe Workfront customers get the most value out of their work management investment. A commitment to continuous improvement enables our shared clients to win in the market."***

### What Zee Jay's Managed Services Clients Have to Say:

***"ZJD is amazingly responsive and knowledgeable—our teams are completely in-sync."***

**Marketing Operations Manager  
Project Lead** U.S. Grocery Chain

***"Zee Jay Managed Services let us access a range of resources—at a fraction of the cost of an FTE."***

**IT Lead**  
US Visual Experience Agency

***"Zee Jay Digital provides ongoing care and feedback we need to maximize value."***

**Marketing Operations Manager**  
Leading Gaming Company

***"We got the most out of our Workfront investment with Zee Jay."***

**Head of PMO**  
Global Engineering Firm

For more information, visit [www.zeejaydigital.com](http://www.zeejaydigital.com)

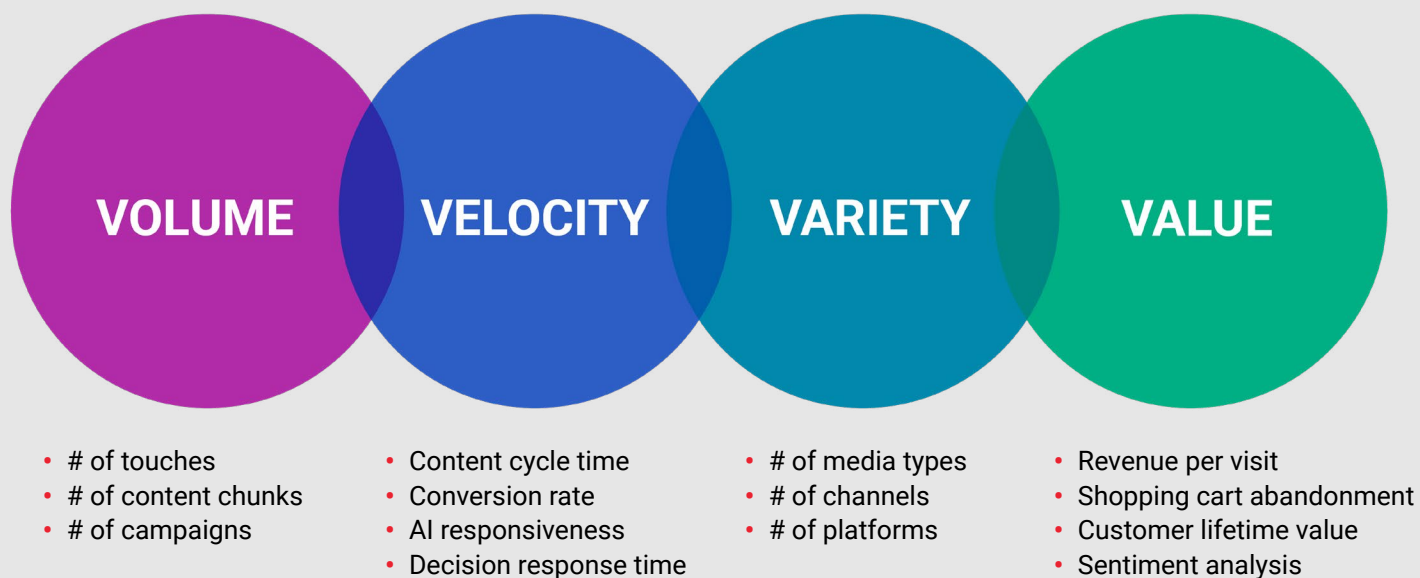
## Close the Loop

Zee Jay's Managed Services for Adobe Workfront help clients overcome early obstacles, increase user adoption, and build out new functionality. Ultimately, the goal is to achieve ongoing incremental change management through education, best-practice advisement, and enablement. A range of managed services, flexible terms, and application expertise are hallmarks of this offering.

### ZEE JAY MANAGED SERVICES IMPACT KEY INVESTMENT DRIVERS

When the right solution and ongoing support is in place, **Volume**, **Velocity**, **Variety** and **Value** soar.

Zee Jay uses the four Vs to measure—and improve—your marketing efficiency and effectiveness over time.



## Break down silos, connect your content supply chain, transform work.

Agencies count on Zee Jay Digital to help them stand-out in a competitive world. Zee Jay is a gold Adobe Solution Partner, one of only four partners on the globe that's achieved Adobe Workfront's Specialized status—and a 2X Adobe Workfront Partner of the Year. The boutique digital ops consultancy has led 100s of Adobe Workfront implementations and 1,000+ integrations using Workfront Fusion. More than 97% of clients say they'll use Zee Jay again and again.

**For more information, visit [www.zeejaydigital.com](http://www.zeejaydigital.com)**